

The Salmagundi Club 47 Fifth Avenue, New York, New York 10003

Building Centennial Celebration Logo Competition Prospectus

As we will soon be celebrating one hundred years in our building on Fifth Avenue, we call upon our artist members to participate in designing a special logo to mark this occasion much in the historical tradition of our predecessors.

Requirements:

Only Salmagundi artist members in good standing may submit to this competition.

Submission deadline: Friday, May 19, 2017

Artwork must be received via online link available from the Member Artist Page on the SCNY website. Click [HERE](#) to submit. Entries received after the deadline will not be accepted.

Submitted JPGS MUST be named with Artist first and last names.

Artists may submit up to (3) logos for consideration.


Black and white only (must be able to be reproduced in one color)

Keep designs clean, must be clearly readable at 1" high

JPEG – max 7 inches x 7 inches dimension @300 dpi

Our primary tagline is “Celebrating 100 Years on Fifth Ave” (or 5th)

Can also use terms “1917-2017”, “Building Centennial”, “A Century at”, “100 Years at”, etc.

Should include Club logo  a jpg/tif file of which may be obtained by emailing the Club.

Jurying will occur in three stages:

SCNY Art Committee, will narrow selection to six designs, May 23, 2017

SCNY Board of Directors, will narrow selection to 3 designs, May 30, 2017

SCNY Membership will vote on final design at Gen. Mtg., June 6, 2017

The winning design will be released by the artist to Salmagundi Club New York for promotional use in its building centennial celebration.

President Salmagundi Club New York: Robert W. Pillsbury

Art Committee: Annie Patt, Chairman, Pat Gericke, Joseph McGlynn, Elizabeth Spencer, Roger Rossi, Lou Lalli, Georgette Sinclair, Anthony Almeida, Shawn Sullivan, Janet Cook,

Alternates: Kathleen Gray, Joan Marie Palmer

Emeritus Advisors: Guy Wiggins, Ruth Reininghaus