



THE SALMAGUNDI CLUB

47 FIFTH AVENUE, NEW YORK, NEW YORK 10003

2012 Spring Auction Exhibition

Monday, February 13, through Friday, March 16, 2012

PLEASE READ CAREFULLY!

This Prospectus Contains Many Important Changes

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- EXHIBITION** All media paintings, graphics, photography, and sculpture by artist members.
- RECEIVING**
Fri./Sat., Feb. 10/11 Art delivered after these dates will NOT be accepted. Out-of-Town members may ship directly to the Club (please do not ship glass except via art handlers). Write the word "Auction" on package, if shipped. No packing peanuts or chips; for shipping, use bubble wrap and/or Air-Float boxes only. If peanuts are used, package will be returned and work rejected. All works must be signed in at the desk.
- BIDDING** Each artist must set his/her own market price range for each piece submitted. The opening bid will then be 33% of the price set by the artist. For example, if a painter sets \$800-1,000 as the market price-range for a painting, the opening bid announced by the Auctioneer will be \$300; if the price for a sculpture is \$3,300-3,700, the opening bid will be \$1,200, and so on. **It is imperative** that each artist set **REASONABLE** price ranges for his or her work, and we would suggest that if anything, artists slightly underestimate rather than overestimate the market ranges for their work.
- LIVE AUCTIONS** To facilitate the LiveAuction/online process, please provide an accurate description of your piece(s), accurate jpeg images of the submitted works (see specifications below) AND a brief 3-sentence bio of high points in your art career for auctioneer's use.
- STANDARD ENTRY** Except as outlined in the Email Entry section, all submissions must be accompanied by a CD with jpeg images of the work. Please see Image Specifications below for size and resolution requirements. **Clearly label CD with a permanent marker with the name of the artist, phone number, email address, title(s), medium, SIZE(S), and price-ranges.** CD's will NOT be returned. If an artist member is unable to provide good-quality images, the Club will provide photography for web and LiveAuction use for a fee of \$20.00 (regardless of the number of images—1, 2, or 3). **If you do not want to pay the fee of \$20 and you do not submit a CD at receiving, your work will NOT be accepted for the Auction**
- EMAIL ENTRY**
(Non-Resident Artists only) Any **NON-RESIDENT ARTIST MEMBER** may submit his/her images digitally for pre-judging by email only to scnyauctions@gmail.com. Submit up to 3 jpeg images. (Non-Residents who do not wish to be pre-juried may bring in their work, as before, for on-site selection.) Non-Resident Artists **do not need to provide an additional** CD with their images; the emailed images will be used for the web and LiveAuction purposes, as well. Please carefully read the Image Specifications section below to ensure your work is well-represented online. **Emailed images for Non-Resident pre-jurying must be received at Salmagundi ON OR BEFORE Monday, January 16, 2012.** LATE EMAILS WILL NOT BE CONSIDERED FOR SELECTION FOR THE AUCTION. Artists will be informed of the Art Committee's decision by February 1 to allow adequate time for shipping—please do not call the Club to find out the results of the Art Committee's deliberations.
- IMAGE SPECIFICATIONS** These image specifications refer both to CD's submitted by Resident Artist Members and emailed images by Non-Resident Artist Members for pre-jurying. Image files should be at **300 dpi at 4"x6" (or 1200 pixels by 1800 pixels) landscape or portrait.** File names must be formatted as follows: "Lastname_Firstname_Number_Title.jpeg". (Number refers to entry 1, 2, or 3.) Example: Smith_D_3_WalkInTheWoods.jpeg. Do not type words or place watermarks on the artwork files. **Please CHECK** that all images fit these specifications before sending to Club, and that they have been successfully transferred to the CD. Images will be retained for web, LiveAuction, and publicity use.
- MARKETING & SALES** We would like to encourage all artists to notify their collectors of the presence of their work in the Auctions. Successful strategies have included mailings to customers with an image or two of Auction work included, emails including an image informing clients and collectors of the upcoming Auctions and dates, and personal notes about the Auctions—again containing an image or two of work included in the Auction sales. Members who have done this have seen their work sell and sell better than those who have not. If your galleries object, please remind them that these Auctions are fund-raisers for Salmagundi, which is a registered 501© (3) charitable organization.

REQUIREMENTS

Three (3) ORIGINAL WORKS may be submitted by any one member.

1. **All works must be professionally presented**, framed to a professional standard, and WIRED for hanging. If unframed, all exposed edges must be finished (painted or taped) in black or a dark color with NO visible staples and wired for hanging. Dirty mats, dirty or broken glass, and/or broken frames will be rejected.
2. **Two-dimensional works must not exceed 46" in either direction, INCLUDING mat and frame. Sculptures must not exceed 36" in height or width and must be lighted enough for one person to handle.**
3. **UNSIGNED WORK WILL NOT BE ACCEPTED—NO EXCEPTIONS.**
4. Artists will be called or notified by mail if their work is not accepted by the Art Committee.
5. There will be **NO** protective reserves.
6. As these auctions are fundraisers for the Club, 50% of the selling price goes to the Club.
7. Bids will be accepted from the owner of any item and on behalf of the Salmagundi Club.
8. **The Art Committee will jury the works for selection.** The decision of the Art Committee is final as to the selection and hanging of the pieces in the show, as well as to the placement of artwork within the exhibition.
9. **The enclosed labels MUST be carefully filled out according to directions and taped to the back of each frame or sculpture. Labels must be used by both Resident AND Non-Resident Artists at delivery of work.**
 - a. PLEASE BE SURE TO WRITE THE SAME INFORMATION ON BOTH PARTS OF THE LABELS.
 - b. PRINT LEGIBLY, SIGN, CIRCLE NUMBER OF WORKS SUBMITTED, & **tape top section only** to back of frame.
 - c. Security Control Section must be signed.
 - d. Incomplete or illegible labels will result in rejection of work.

1st AUCTION: Fri., March 2

2nd AUCTION: Sun., March 11

3rd AUCTION: Fri., March 16

EVENING AUCTIONS BEGIN PROMPTLY AT 8:00 PM; SUNDAY AUCTION BEGINS AT 2:00 PM

RECEPTION & AWARDS Thurs., Feb. 23, 6:00-8:00 PM

GALLERY RENOVATION PROJECT: Please consider donating all or a portion of your Auction proceeds to the Gallery Renovation Project (donations must be at least 10% of your share)

AWARDS

JURY OF AWARDS

1. Joseph Hartley SCNY Award	\$400
2. Richard Ochs Memorial Award for W/C	300
3. Sylvia Glesmann Floral/Still Life Award	300
4. Thomas Moran SCNY Award	250
5. George Inness, Jr. SCNY Award	225
6. S. Allyn Schaeffer Memorial Award	200
7. Gordon Grant SCNY Award	200
8. Henry O'Connor SCNY Award	175
9. Bruce Crane SCNY Award	175
10. Martin Hannon Memorial Award	125
11. Philip Isenberg Memorial Award	125

LAY JURY OF AWARDS

1. F. Ballard Williams Fund Award	\$300
2. Charles Dana Gibson SCNY Award	300
3. Herbert L. & R. Harmer Smith SCNY Award	250
4. Kent & Helen Coes SCNY Award	225
5. Frederick S. Church SCNY Award	200
6. Domenic DiStefano SCNY Award	150
7. Elizabeth Ryan SCNY Award	150

ART COMMITTEE

Chairman: Charles Yoder **Vice Chairman:** Annie Patt
Roger Rossi, Joseph McGlynn, Ekaterina Smirnova, Travis Siewers, Elizabeth Spencer,
Lou Lalli, Georgette Sinclair, Anthony Almeida, Guy Wiggins, Thomas Picard, Thomas Taffe

JURY OF AWARDS

Chairman: Robert Pillsbury
Jane McGraw-Teubner, Jeffery Berman, Stephen Fredericks,
Seth Ruggles Hiler, Gail Postal, Max Ginsberg, John Huftalen

LAY JURY OF AWARDS

Chairman: Pamela Singleton
Robert Caines, Griff Seymour, Denise Bibro,
Gloria Sampson-Knight, Evette Rios,
Marian Fay-Levitt

LIABILITY: The Salmagundi Club will not be responsible for loss, fire, burglary, or any other damage to artwork submitted. Accepted work will remain as placed by the Art Committee and may not be moved or withdrawn before the close of the exhibition. Sending a work of art implies agreement by the artist with all conditions set forth in this prospectus. Be sure to sign the Security Control Section of label.

IMPLIED CONSENT: In submitting artwork to the 2012 Spring Auction Exhibition, the artist grants permission to the Salmagundi Club to create digital representations of that artwork for posting to the Club's internet website.

RETURN OF WORK: Unsold work **MUST** be removed within one week after the exhibition closes. All work not removed after 30 days will be stored at the artist's expense. Out-of-town works returned **ONLY** at the artist's request by charging his account.

COMMUNICATIONS Charles Yoder, Chairman, Art Committee
Salmagundi Club, 47 Fifth Ave., New York, NY 10003
(212)255-7740, 212-229-0172 FAX
salmagundi.org. info@salmagundi.org email

**TAPE HERE TO BACK OF ART WORK
DO NOT CUT APART ANYWHERE**

Salmagundi Club
47 Fifth Avenue, New York, NY 10003

2012 SPRING AUCTION EXHIBITION

All art must be delivered to Reception Desk. Do not leave it anywhere in the building unless it is checked in.

Circle No. of Artworks Submitted 1 2 3

PLEASE PRINT BOTH LABELS AND SIGN

ARTIST _____

TITLE _____

MEDIUM _____

Dimensions (H&W) Including frame _____

Donation to Gallery Renovation Fund,
Minimum 10% _____

ARTIST _____

TITLE _____

MEDIUM _____

EMAIL _____

Dimensions (H&W) Including frame _____

Description for online catalog: _____

MARKET VALUE : _____

Donation to Gallery Renovation Fund,
Minimum 10% _____

SECURITY CONTROL

Artist's Signature Date

REMOVAL OF WORK

Artist's Signature Date

Remover's Signature Date

**TAPE HERE TO BACK OF ART WORK
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