



INVEST IN AMERICA'S ART FUTURE BY SUPPORTING ITS PAST

SALMAGUNDI

[pronounced: sal-muh-guhn-dee] is a not-for-profit 501(c)(3), professional and social club, created in 1871 by artists and illustrators to support one another. It is one of America's oldest arts organizations with more than 1,000 current members throughout the United States and abroad.

LIBRARY FUNDRAISING DINNER BENEFITING THE

Robert & Herbert Smith Salmagundi Library. Moneys will be used to improve the library and restore the collection.

REACH COLLECTORS OF AMERICAN ART

FUNDRAISING DINNER BENEFITING SALMAGUNDI LIBRARY

MAKE YOUR OWN AD

Ads are digital and will be placed into the library journal exactly as submitted. **DO NOT** add crop marks, bleed area or trim area.

ACCEPTED FORMATS:

- 1st preference - .jpg or .tif
- 2nd preference - .pdf

RESOLUTION: 72 dpi - please do not submit higher resolution ads as they will be viewed online and/or on flash drive and will not be shown larger than 72dpi.

SIZE: 612px x 792px

RECOMMENDATIONS:

- Best if text is kept .25" from all edges of the ad for visual ease.
- Text size is best above 8-10pt.
- For individual artists we recommend showing a single large example of your work with your preferred method / information for collectors to contact you. Let your work speak for you with as little text as possible.
- For companies we recommend a visually strong image letting potential customers know what you do or showing the results of what you do and text on how to best connect with your company.
- For galleries we recommend showing a single image of a work with the information small below as well as a way for customers to connect with your company.
- For friends of the award recipients we recommend a simple heartfelt message in a simple text.

WE MAKE YOUR AD

Please email with the following:

1. A digital version of your logo [sales volunteers please take a company's card for us to scan a logo if they do not have a digital version]
2. A large digital image you want to dominate your ad
3. Text you would like to include in the ad

Final location and sizes of text, logo and images will be at the sole discretion of our ad designers. Please note, ads will NOT require customer sign-off. Look of ads aim to follow luxury design magazine standards.

SIZES	FINAL SUBMITTAL SIZE
Color full page.....	8.5 x 11"
Color 2-page spread.....	17" x 11"
Color inside front cover.....	8.5 x 11"
Color back cover.....	8.5 x 11"

SUBMISSIONS:

Submit final creative or listed elements to bill@designlifenet.com

THE DINNER - WED, MARCH 18, 2020

Join us as we honor two outstanding members of the arts with the first William Henry Shelton (1840-1932) Award presentation to Franklin Hill Perrell (former Chief Curator, Nassau County Museum of Fine Art and Founder and Director of The Artful Circle) and Rebecca Shaykin (Associate Curator, The Jewish Museum and author of Edith Halpert, the Downtown Gallery and the Rise of American Art).

LIBRARY JOURNAL AD & DINNER TICKET ORDER FORM

JOURNAL ADS	SIZE	PRICE	
		NON-MEMBER	MEMBER
<input type="checkbox"/> Color full page.....	8.5 x 11"	\$150	\$ 50
<input type="checkbox"/> Color 2-page spread.....	17" x 11"	\$300	\$100
<input type="checkbox"/> Color inside front cover.....	8.5 x 11"	\$500	n/a
<input type="checkbox"/> Color back cover.....	8.5 x 11"	\$1000	n/a

DINNER TICKETS

\$125 per plate
NO TICKETS AT DOOR

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

FOR SALES VOLUNTEERS:

1. Fill out right side of form and tear off and keep for our records. Give to club or email image of form to bill@designlifenet.com.
2. To charge for tickets or ads you will need to call the club at (212) 255-7740 and ask for MELBA. She will be handling all monies for the event. Once on the phone with MELBA hand the phone to the customer and have them give credit card information.

FOR CUSTOMERS PLACING AD WITHOUT SALES HELP:

1. Please call club at (212) 255-7740 and ask for MELBA. She will handle the event tickets and ad charges.
2. Send final ad OR list of items needed for US to create ad to bill@designlifenet.com. We can not follow up.

For members, tickets or ads can be placed on your club account. Call (212) 255-7740 and ask for MELBA.

Ad deadline March 1, 2020.