FUNDRAISING DINNER BENEFITING SALMAGUNDI LIBRARY

MAKE YOUR OWN AD
Ads are digital and will be placed into the library journal exactly as submitted. DO NOT add crop marks, bleed area or trim area.

ACCEPTED FORMATS:
1st preference - .jpg or .tif
2nd preference - .pdf

RESOLUTION: 72 dpi - please do not submit higher resolution ads as they will be viewed online and/or on flash drive and will not be shown larger than 72dpi.

SIZE: 612px x 792px

RECOMMENDATIONS:
- Best if text is kept .25" from all edges of the ad for visual ease.
- Text size is best above 8-10pt.
- For individual artists we recommend showing a single large example of your work with your preferred method / information for collectors to contact you. Let your work speak for you with as little text as possible.
- For companies we recommend a visually strong image letting potential customers know what you do or showing the results of what you do and text on how to best connect with your company.
- For galleries we recommend showing a single image of a work with the information small below as well as a way for customers to connect with your company.
- For friends of the award recipients we recommend a simple heartfelt message in a simple text.

WE MAKE YOUR AD
Please email with the following:
1. A digital version of your logo [sales volunteers please take a company's card for us to scan a logo if they do not have a digital version]
2. A large digital image you want to dominate your ad
3. Text you would like to include in the ad

Final location and sizes of text, logo and images will be at the sole discretion of our ad designers. Please note, ads will NOT require customer sign-off. Look of ads aim to follow luxury design magazine standards.

SIZES
Color full page.................8.5 x 11" $150 $ 50
Color 2-page spread...........17" x 11" $300 $100
Color inside front cover......8.5 x 11" $500 n/a
Color back cover..............8.5 x 11" $1000 n/c

DINNER TICKETS $125 per plate NO TICKETS AT DOOR

CONTACT NAME:

ADDRESS:

PHONE:

EMAIL:

FOR SALES VOLUNTEERS:
1. Fill out right side of form and tear off and keep for our records. Give to club or email image of form to bill@designlifenetwork.com.
2. To charge for tickets or ads you will need to call the club at (212) 255-7740 and ask for MELBA. She will be handling all monies for the event. Once on the phone with MELBA hand the phone to the customer and have them give credit card information.

FOR CUSTOMERS PLACING AD WITHOUT SALES HELP:
1. Please call club at (212) 255-7740 and ask for MELBA. She will handle the event tickets and ad charges.
2. Send final ad OR list of items needed for US to create ad to bill@designlifenetwork.com. We can not follow up.

For members, tickets or ads can be placed on your club account. Call (212) 255-7740 and ask for MELBA.

Ad deadline March 1, 2020.